

ABSTRACT

A memory device storing a program easily allowing to view image data and audio data with simple operations, a recording medium, the program, a data processing system and a data processing method.

5 After a reproduction program (16) and an automatic activation program are stored once in PC 1 and when a memory device (10) is connected to a USB interface (6) of PC 1, the reproduction program (16) is automatically activated and image data and the like stored in the memory device (10)

10 can be reproduced. Namely, for example, image data and the like can be viewed easily as if a switch of a television is turned on, and it is very convenient.